

# Words of Peace Annual Report 2017

The major focus of Words of Peace Global is to share Prem Rawat's message by supporting events around the world, and by providing clear, effective information on upcoming events and the need for their financial support.

In 2017 Prem Rawat traveled to slightly fewer countries than in the preceding year, but already in June his message had reached 120 million people and at the end of the year this amount had grown to over 410 million, a record year.

South African and Indian events again gathered vast audiences. A new interactive themed event concept was successfully implemented in North America, Europe and Australia. Other countries hosting events included:

- Colombia, where the message of peace strongly supports re-building efforts after an exhausting civil war,
- Fiji, where already one-third of the population is acquainted with the message, and
- Japan, in connection with the release of Prem's new book.

Major Indian, European and North American events were also streamed live to those not able to attend physical events, increasing audiences significantly.

Media interviews included the very special 8-minute interview that was recorded via iPhone after one of the events in South Africa. This recording was broadcast by 14 radio stations, some of them airing it more than once, reaching 22 million listeners.

## 79

speaking engagements and interviews attended by Prem Rawat.

## 547,976

estimated people who saw Prem Rawat speak at a live event.

## 88,534

social media followers.

## 211

countries where website visitor sessions originated.

## 450,377

website visitor sessions.

## 625,726

YouTube and wopg.org views of WOPG videos.

## 1,285,201 euros

in donations.

Many thousands of generous people from across the globe gave support with donations, both large and small. These contributions were mainly used to support the live events and other speaking engagements, such as radio and TV interviews and special events, attended by Prem Rawat in person throughout the year. They also provided support for other activities such as those related to the Keys, and to the upkeep of the website and other online systems.

## TV & Radio

Prem Rawat spoke at 79 events in 2017, including media interviews that were arranged in the United States, Northern Ireland, India, South Africa, Fiji and Australia. Some of the 2017 events were also covered by radio and TV stations, and through newspaper articles.

TV / Radio interviews included:

- RTP Interview (Panavideo) – Malibu, CA, USA
- Anjan TV Interview – New Delhi, India
- News World Interview – New Delhi, India
- AIR FM Rainbow 102.6 – New Delhi, India
- AIR FM Rainbow 107.1 – Mumbai, India
- Smile FM – Cape Town, South Africa
- Northern Ireland Telegraph newspaper, Belfast
- Café Interview with Arianna Azzolini – Cape Town, South Africa
- Metro FM - Breakfast Show – Johannesburg, South Africa
- Morning Live (TV Interview) – Johannesburg, South Africa
- Soweto Backstage Interview (Post-Event) – Soweto (Johannesburg), South Africa
- CTTV interview with Lumka NXoli – Cape Town, South Africa
- Los Informantes Interview – Westlake Village, CA, USA
- Fiji Television Interview – Suva, Fiji
- Radio Fiji 2 – Suva, Fiji
- One plus One TV – Sydney, Australia
- ETV Bihar Interview – Ranchi, India
- DD National Interview – India
- News 18 Assam Interview – India
- Vividh Bharati Radio Interview – India
- Rajasthan Patrika TV Interview – India

