

# Words of Peace Annual Report 2018

Thanks to the donations of valued supporters, Words of Peace Global continues to promote Prem Rawat's message, by supporting worldwide events and other speaking engagements he attends around the world, as well as providing general information about his message of self-knowledge and personal peace.

During 2018, over a million people travelled to hear Prem speak in person – almost double the number in 2017. Overall, through online media, TV, radio and public engagements, his message reached over 1 billion people for the first time.

Prem's varied schedule of activities began with an event in Madrid attended by almost 3,000 people. From there he flew to India, where he participated in several media interviews and events including Noida, Delhi, where he spoke to 200,000.

After an event in Munich, Prem travelled to the UK, where besides attending an event in Brighton, his work also included a collaborative project in London with locals supporting efforts against youth crime – a campaign marked by a 'Peace is Possible' mural painted by well-known street artist, Eine. Next, to Miami for a full-house event and meetings with inmates in local prisons, then on to Fiji for a TV interview.

In September, Australia was again the scene for one of Amaroo's popular international events, and also for a ground-breaking prison visit, where a significant fall in violence was recorded due to Prem's message. In Japan, an event in Hiroshima together with a visit to the Hiroshima Peace Memorial Park was followed by a meeting with schoolchildren in Fukushima. Leading up to his one-month tour of India in November, where he spoke to audiences of up to 400,000, Prem spent time attending events in Malaysia, and then Sri Lanka despite political unrest. His visit to Sri Lanka was the first in 13 years and included meetings with former combatants and government officials, as well as speaking to over 3,000 at an evening event. Finally the year ended with an event in Barcelona, Spain in December attended by approximately 2,000.

## 62

speaking engagements and interviews

## 1,063,937

estimated event attendees

## 75,515

Facebook followers

## 462,100

YouTube views

## 6,900,000

YouTube view minutes

## 194

countries where website visitor sessions originated

# 253,561

website visitor sessions

# €1,021,741

in donations

Many thousands of generous people from across the globe gave support with donations, both large and small. These contributions were mainly used to support the speaking engagements attended by Prem throughout the year. They also provided support for other activities such as those related to the Keys, communications and the upkeep of the website and other online platforms.

In 2018, Prem's media appearances included:

- Madrid, Spain – multiple newspaper and tv interviews, reaching over 23 million people.
- India – All India Radio; AIR General Services; News 24; Radio One; Ranchi Radio; DD National TV; PTC, reaching over 1 billion people.
- Fiji – Fiji 2 TV.
- Kuala Lumpur – Lite FM Radio; Bernama TV News.
- Sri Lanka – M TV and Expressions with former combatants.
- UK – TalkRadio London.