

# Words of Peace Annual Report 2019

Thanks to thousands of generous donors, Words of Peace Global promotes Prem Rawat's message of self-knowledge and personal peace around the world by supporting his live events and other speaking engagements, as well as other activities related to his work.

Prem spent the first months of the year working on various projects and particularly finishing off his new book, "Hear Yourself." Innovative concepts on how his message could be presented were developed, as well as ideas around peace education and other types of message-based training.

Events began with a public event in Miami, Florida in May, followed by a very successful tour in Europe, including public events in Barcelona, Spain in May; in Milan, Italy, and Paris, France in June; and in Manchester, United Kingdom in July. Many thousands of people attended these events, with a significant number hearing Prem deliver his message in person for the first time.

Later in July, an event celebrating 53 years of Prem's work was held for an audience of several thousand people at the Indira Gandhi Indoor Stadium in New Delhi, India, and streamed to a worldwide audience. Special events in India included presentations at InfoSys, a global leader in next-generation digital services, in its offices in Pune, and the government-based All India Council for Technical Education (AICTE) in New Delhi.

On Prem's return to the United States, Pasadena, California hosted a public event in August, and a surprise event for the Hindi-speaking community was arranged in Westlake Village, California in November.

As a result of these tours and events, a number of select media interviews also took place during the year, articles were published in several Italian front row newspapers, and podcast sessions were recorded with two of America's and Britain's top young influencers.

The reach of Prem's message continues to grow exponentially as the results from the many wide-ranging engagements that Prem attends throughout each year continue to be built upon.

## Media 2019

The total potential media reach outside of India was 8,352,729, coming from the following sources:

- Italy – La Repubblica, La Repubblica Milano, ASKANews, Il Sole 24 Ore, Dire Agenzia Di Stampa Nazionale, Università Niccolò Cusano, Radio Bocconi, Rizzoli Libri, TG2 RAI, Il Tempo
- France – Hapinez, Feminin bio
- UK – Peace One Day, Zestology
- Malaysia – NNN Nam News Network
- United States – SimplyBe

The total potential media reach in India was 1,075,080,000.

### 33

speaking engagements and interviews

### 34,896

estimated event attendees

**1,083,432,729** (incl. figures for India)  
potential media reach

**78,715**  
Facebook followers (incl. Hindi FB Page)

**395,600**  
YouTube views

**5,520,840**  
YouTube view minutes

**191**  
countries where website visitor sessions originated

**222,704**  
website visitor sessions

**€1,338,983**  
in donations

