

Words of Peace Annual Report 2020

Thanks to thousands of generous donors, Words of Peace Global promotes Prem Rawat's message of self-knowledge and personal peace around the world by supporting his live events and other speaking engagements, as well as other activities related to his work.

Because of the Covid-19 pandemic, 2020 turned out to be a year of challenges as well as new opportunities.

Luckily, thanks to highly improved logistics, Prem Rawat was on the move early: the year began in the United States with an event in Denver, Colorado and another in Los Angeles, California. From there, he flew to Europe: a bestseller Spanish translation of his new book "Hear Yourself" was published in Madrid, Spain, in connection with a public author event, three other events held in Barcelona, Spain, followed by two more events in Vienna, Austria.

After this, preparations were already in place for the next events in Buenos Aires, Argentina and Montevideo, Uruguay, when country borders were suddenly closed in South America and the only option left was to return to the United States.

In the United States, during lockdown, Prem Rawat turned to expressing words of comfort and encouragement to people around the world through virtual events. When summer arrived and continued into autumn, adhering closely to local Covid-19 regulations made it just possible to arrange a total of 15 small, socially distanced meetings of up to 130 attendees in several European countries (Spain, Germany, Italy, Greece, Austria) and the United Kingdom. This included a small author event in Milan, Italy, where an Italian translation of "Hear Yourself" was published in September. In addition, Prem Rawat was invited to speak at the Italian Senate where an agreement was later signed with the Italian Ministry of Justice for the roll-out of the Peace Education Program across all Italian correctional facilities.

A short surprise visit to New Delhi, India was next, celebrating the local "Diwali", India-style, through a socially distanced meeting of 100 attendees and an extensive global livestream. Another socially distanced meeting of 100 attendees and global livestream was arranged at the end of Prem Rawat's visit.

Meetings with the media in 2020 included the interviews mentioned below.

Media 2020

Interviews in Italy:

- Ala News
- TV Radio Unicusano
- 106.6 Radio Rock
- TGI Rai

Interviews in India:

- Interview with Sumit Shaw
- India 24 News
- Dainik Jagran
- All India Radio – ESD
- DD National

38

speaking engagements and interviews

17,507

estimated event attendees

80,159

Facebook followers (English, Spanish, Hindi)

7,770

Twitter followers

24,637

YouTube followers

325,358

YouTube views (4,525,980 YouTube view minutes)

161

countries where website visitor sessions originated

183,066

website visitor sessions

€1,567,645

in donations

